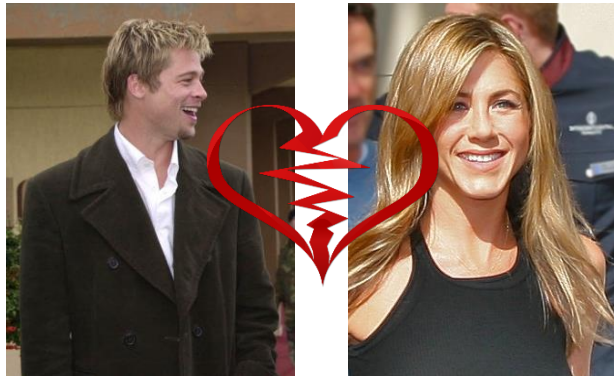


THIS GREAT NEW COMMUNITY SURVEY

UVA PI: Dr. Karen Ingersoll
Project Manager: Sarah Knight
UVA School of Medicine
In Collaboration with VDH

BACKGROUND


- Transgender Health Initiative Study (THIS) 2005-2006
- This Great New Community Survey (TGNC survey) 2018



TGNC SURVEY AIMS

The study aims to

1. Learn about the health status and social determinants of health for TGNC persons in Virginia
2. Evaluate access to quality health care
3. Assess psychological and behavioral factors associated with increased HIV risk



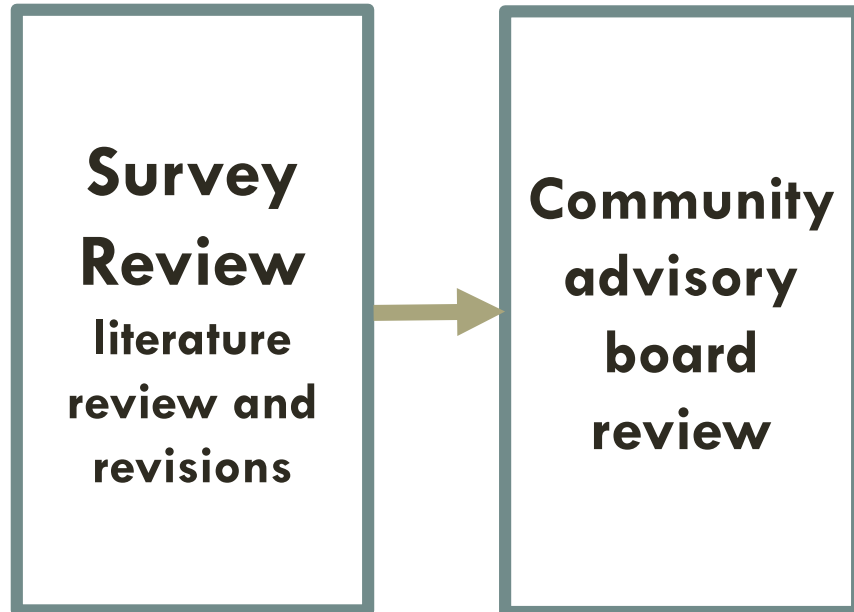
This Great
New Community
Survey

SURVEY DEVELOPMENT PROCESS

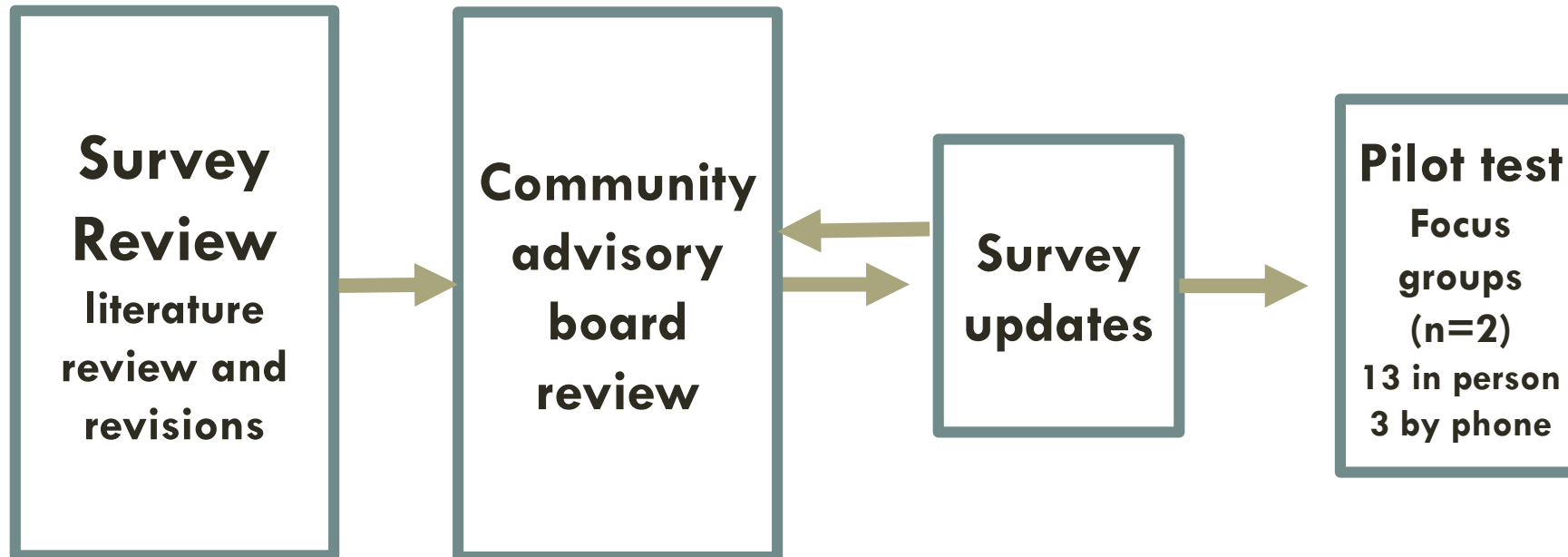
**Survey
Review**
literature
review and
revisions



SURVEY DEVELOPMENT PROCESS



SURVEY DEVELOPMENT PROCESS



SURVEY UPDATES



Key updates

- Updated measures
- Mental health
- Inclusion of GNC population
- Terminology

For the purposes of this study, we will define:

Trans people as those whose gender identity differs from their sex assigned at birth.

Gender Non-Conforming people as those who have gender expressions, behaviors or mannerisms that are either a combination of male and female, or something else, neither male nor female.

STUDY DESIGN

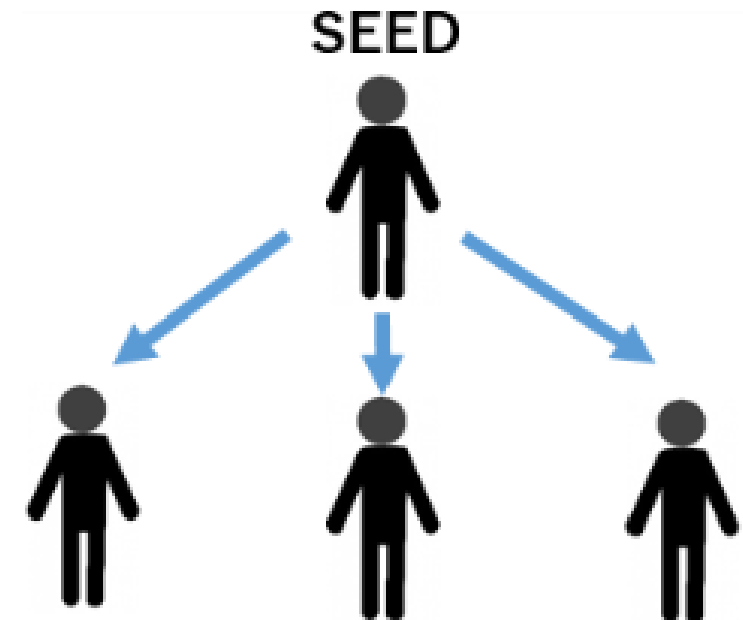


- Verbally administered survey either over the phone or in person
- Survey inclusion criteria
 - 18 +
 - Live or receive care in Virginia
 - Transgender/GNC
- Aiming for 1015 individuals (estimated 2% of population)¹
- Respondent Driven Sampling Methodology

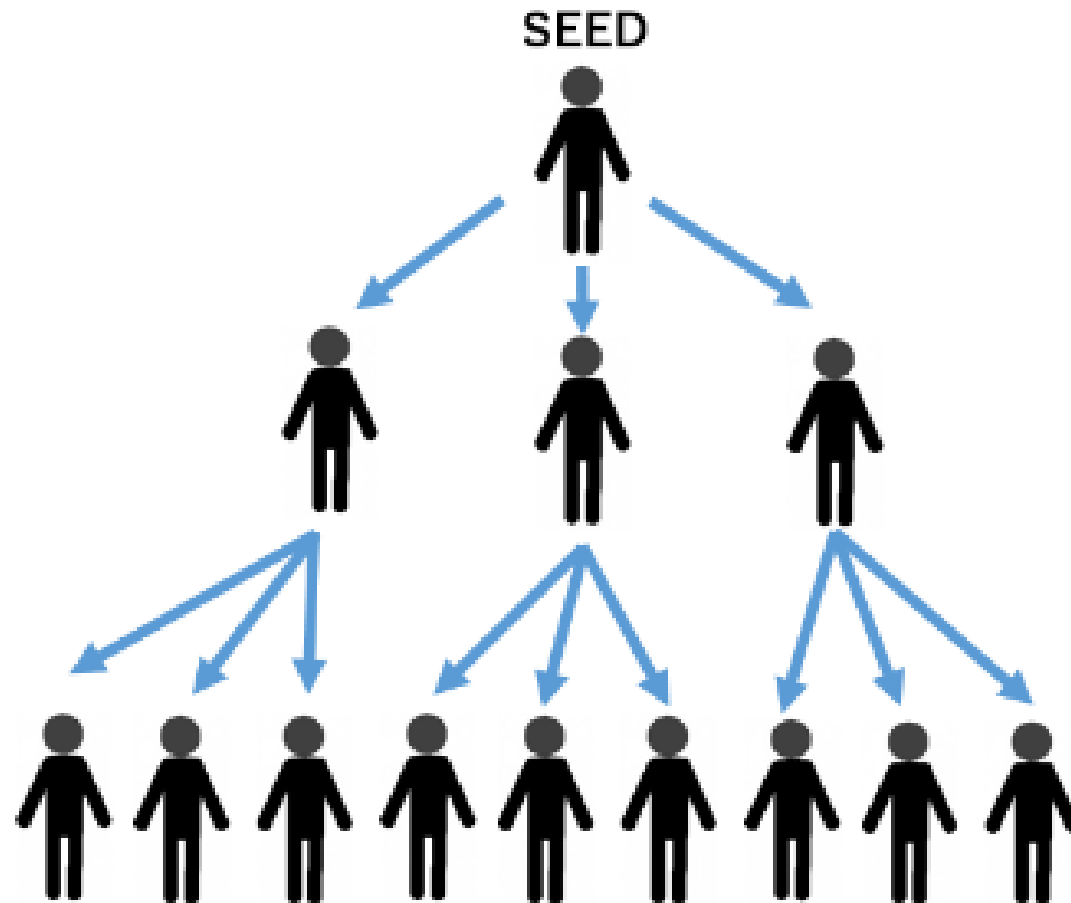
1. Flores AR, Herman JL, Gates GJ et al. *How many adults identify as transgender in the United States?* Los Angeles, CA: The Williams Institute. 2016.

RDS METHODOLOGY

- Peer referral method
- Enrollment driven by seeds
- Seeds take the survey, distribute to eligible peers
- Frequently used for hard to reach, vulnerable pops
- Secondary incentives



RDS METHODOLOGY



SEED SELECTION AND OUTREACH

- Outreach to community organizations for seed ID
- Seed typologies
 - Transfeminine
 - Transmasculine
 - GNC
 - Age
 - Race





Coupon# **XXXXXX**

You have been invited to take **This Great New Community Survey**. The Virginia Department of Health and the University of Virginia created this survey to explore the health, wellness, and experience of transgender and gender non-conforming Virginians.

Our goal is to use the results to enhance and expand education, prevention, and treatment services.

Interested? Contact us and let us know your coupon #

www.TGNCSurvey.com


1-855-488-2248

TGNCSurvey@virginia.edu

IRB SBS# 2018023800

UVA Principal Investigator: Dr. Karen Ingersoll, Faculty member, Psychiatry and Neurobehavioral Sciences at the University of Virginia

How it works

1.  Take the survey, earn \$40
2.  Invite your TGNC peers
3.  Earn \$10 for each peer who takes the survey!

Why it matters

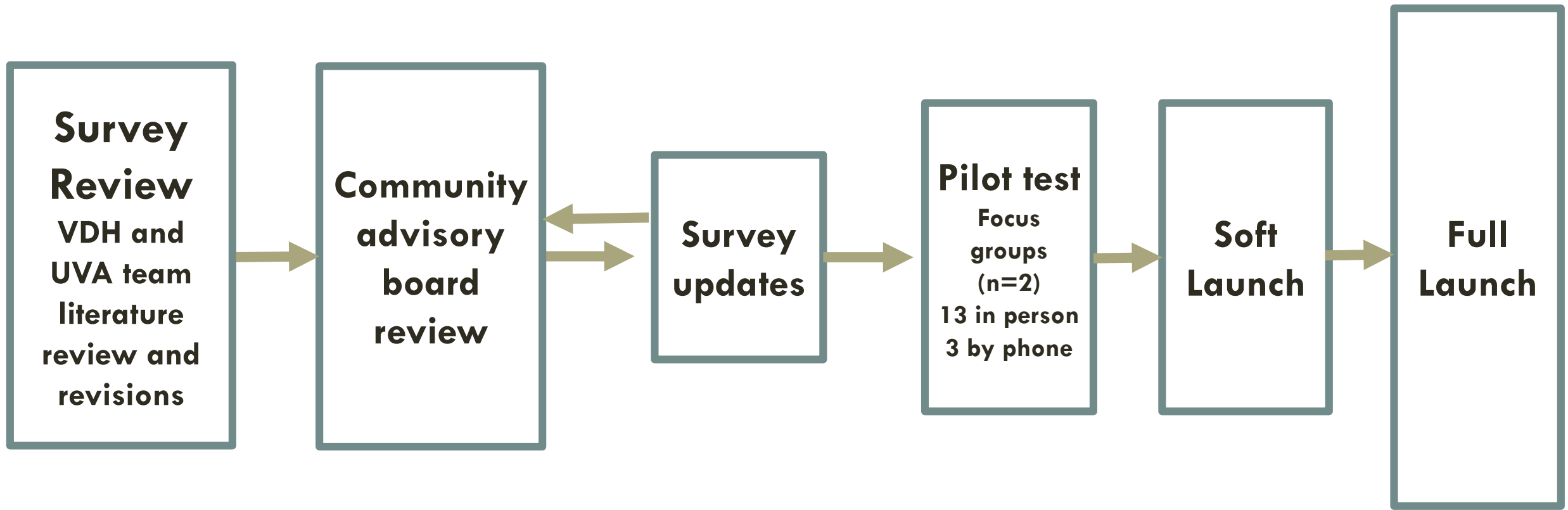
This study is important to me and to our community **because:**



SCHOOL of MEDICINE



MOVING FORWARD



QUESTIONS?